

NEW ORLEANS CHAPTER
OF
ASSOCIATION OF
LEGAL ADMINISTRATORS



2008

VENDOR SPONSORSHIP PROGRAM

PLATINUM SPONSOR

\$5,000

(Number Available – 1)

The Platinum Sponsor will receive the following benefits:

- **Newsletter Benefits:**
 - Full-page advertisement in all four (4) issues of our Newsletter
 - Receive a copy of all issues of our Newsletter
 - Spotlight article about company in one issue

- **Chapter Website Benefits:**
 - Prominent Space on Website – Home Page with link and logo
 - Listing in Vendor Section of Website with link and logo
 - Access to Member Directory, ability to download V-card and Member Directory in Excel format

- **Chapter Membership Directory Benefits:**
 - Full page ad in printed Membership Directory
 - Receive one copy of Membership Directory

- **Meeting Benefits:**
 - Exclusive Sponsor of One 1/2 Day Educational Seminar – one company representative may attend function

- **Vendor Fair Benefits:**
 - Premium booth location
 - First choice of booth location
 - Four (4) company representatives may attend fair
 - Signage acknowledging Sponsor Level provided by the chapter
 - Guaranteed presence on Vendor “Stamp”ede Card
 - All additional benefits listed under Vendor Fair Participant Section

- **Annual Conference Scholarship Benefits:**
 - Exclusive sponsor of one scholarship for a chapter member to attend ALA’s Annual Conference
 - Opportunity to announce the winner for the scholarship at the February chapter meeting luncheon

- **Vendor Appreciation Benefits:**
 - Three (3) company representatives may attend the Annual Vendor Appreciation Social

- **Renewal Benefit**
 - Has first right of refusal on renewing Platinum Sponsorship for a second term

GOLD SPONSOR

\$4,000

(Number Available – 3)

The Gold Sponsor will receive the following benefits:

- **Newsletter Benefits:**
 - Full-page advertisement in all four (4) issues of our Newsletter
 - Receive a copy of all issues of our Newsletter
 - Spotlight article about company in one issue

- **Chapter Website Benefits:**
 - Listing in Vendor Section of Website with link and logo
 - Access to Member Directory and ability to download V-card

- **Chapter Membership Directory Benefits:**
 - Half-page advertisement in printed Membership Directory
 - Receive one copy of Membership Directory

- **Vendor Fair Benefits:**
 - Premium booth location
 - Three (3) company representatives may attend fair
 - Signage acknowledging Sponsor Level provided by chapter
 - Guaranteed presence on Vendor “Stamp”ede Card
 - All additional benefits listed under Vendor Fair Participant Section

- **CLI Conference Scholarship Benefits:**
 - Co-Sponsor of one scholarship for a chapter board member to attend CLI Conference
 - Opportunity to announce the winner for the scholarship at a chapter meeting luncheon

- **Vendor Appreciation Benefits:**
 - Two (2) company representatives may attend Annual Vendor Appreciation Social

- **Chapter Luncheon Benefits:**
 - Exclusive sponsor of one (1) luncheon
 - One company representative may attend luncheon

- **Industry Exclusive**
 - Gold Sponsors are limited to one vendor per industry on a first-come basis

SILVER SPONSOR

\$3,000

(Number Available – 6)

The Silver Sponsor will receive the following benefits:

- **Newsletter Benefits:**
 - Half-page advertisement in all four (4) issues of our Newsletter
 - Receive a copy of all issues of our Newsletter

- **Chapter Website Benefits:**
 - Listing in Vendor Section of Website with link and logo
 - Access to Member Directory

- **Chapter Membership Directory Benefits:**
 - Half-page advertisement in printed Membership Directory
 - Receive one copy of Membership Directory

- **Vendor Fair Benefits:**
 - Premium booth location
 - Two (2) company representatives may attend fair
 - Signage acknowledging Sponsor Level provided by chapter
 - Guaranteed presence on Vendor “Stamp”ede Card
 - All additional benefits listed under Vendor Fair Participant Section

- **Regional Conference Scholarship Benefits:**
 - Co-sponsor of one (1) of three (3) scholarships for a chapter member to attend Regional Conference
 - Opportunity to conduct drawing for the scholarship at sponsored meeting luncheon or similar event

- **Vendor Appreciation Benefits:**
 - Two (2) company representatives may attend Annual Vendor Appreciation Social

- **Chapter Luncheon Benefits:**
 - Exclusive sponsor of one (1) luncheon
 - One company representative may attend luncheon

BRONZE SPONSOR

\$1,500

(Number Available – 12)

The Bronze Sponsor will receive the following benefits:

- **Chapter Website Benefits:**
 - Listing in Vendor Section of Website with link and logo
 - Access to Member Directory
- **Chapter Membership Directory Benefits:**
 - Receive one copy of Membership Directory
- **Vendor Fair Benefits:**
 - Vendor Fair booth
 - Two (2) company representatives may attend fair
 - Signage acknowledging Sponsor Level provided by chapter
 - All additional benefits listed under Vendor Fair Participant Section
- **Vendor Appreciation Benefits:**
 - One (1) company representative may attend Annual Vendor Appreciation Social

DIRECTORY SPONSOR

(Number Available – 1)

In exchange for providing printing/binding services related to the production of our Member Directory, the Directory Sponsor will receive the following benefits:

- **Chapter Membership Directory Benefits:**
 - Full-page advertisement in printed Membership Directory
 - Receive one copy of Membership Directory
- **Chapter Website Benefits:**
 - Listing in Vendor Section of Website with link and logo
- **Vendor Appreciation Benefits:**
 - One (1) company representative may attend Annual Vendor Appreciation Social

SALARY SURVEY SPONSOR

(Number Available – 1)

In exchange for providing printing/binding services related to the production of our Salary Survey, the Salary Survey Sponsor will receive the following benefits:

- **Salary Survey Benefits:**
 - Full-page advertisement on rear cover of Survey
- **Chapter Website Benefits:**
 - Listing in Vendor Section of Website with link and logo
- **Vendor Appreciation Benefits:**
 - One (1) company representative may attend Annual Vendor Appreciation Social

NEWSLETTER SPONSOR

(Number Available – 1)

In exchange for providing printing services related to the production of our Quarterly Newsletter, the Newsletter Sponsor will receive the following benefits:

- **Newsletter Benefits:**
 - Full-page advertisement in all four (4) issues of the Newsletter
- **Chapter Website Benefits:**
 - Listing in Vendor Section of Website with link and logo
- **Vendor Appreciation Benefits:**
 - One (1) company representative may attend Annual Vendor Appreciation Social

VENDOR FAIR SUPPORT SPONSOR

In exchange for providing printing/binding services for all Vendor Fair items including, but not limited to, Small Member Directory, Vendor List, Tent Cards, Name Badges, Member List on CD for all participants, Stamp Cards, the Vendor Fair Support Sponsor will receive the following:

- **Vendor Fair Benefits**
 - Vendor Fair Booth
 - Two (2) company representatives may attend fair
- **Chapter Website Benefits:**
 - Listing in Vendor Section of Website with link and logo
- **Vendor Appreciation Benefits:**
 - One (1) company representative may attend Annual Vendor Appreciation Social

A LA CARTE SPONSORS

- **PRINTED MEMBER DIRECTORY AD**
 - Full Page \$200.00
 - Half Page \$100.00
 - Quarter Page \$50.00
- **NEWSLETTER AD (Per Issue)**
 - Full Page \$100.00
 - Half Page \$50.00
 - Quarter Page \$25.00

VENDOR FAIR PARTICIPANT Price Determined Each Year

(Number Available – Unlimited)

- **Vendor Fair Benefits:**
 - One Vendor Fair booth
 - Two (2) company representatives may attend vendor fair
 - Additional company representatives are able to attend at an additional fee per person to be determined each year
 - Chapter membership list in print and on CD
 - Included in Vendor Listing on chapter website